# Problem Statement

**Goal: Predict and optimize zone-level electricity consumption (e.g., for AC units) to reduce energy usage without compromising indoor air quality.**

## CRISP-DM

CRISP-DM consists of **6 phases**:

1. **Business Understanding**
2. **Data Understanding**
3. **Data Preparation**
4. **Modeling**
5. **Evaluation**
6. **Deployment**